

AMPLIFEI COMPENSATION PLAN OVERVIEW AND INCOME DISCLOSURE STATEMENT

AmplifeiInt'l LLC was founded in 2020, and is a direct selling company that develops, distributes, and sells high-quality, science-based nutraceutical products, nutritional foods, and personal care products. Amplifei operates in both Canada and the USA.

HOW CAN I BE A PART OF AMPLIFEI?

You can participate in Amplifei as an Amplifei VIP Member. You can also buy products as a customer* Only Amplifei VIP Members are permitted to sell Amplifei's products and earn compensation.

***No feature of the Compensation Plan constitutes a personal purchase requirement to become a VIP, move up in rank in or otherwise fully participate in the Compensation Plan. No product purchase or participation in auto ship is required of anyone at any time to fully participate as a VIP. The Compensation Plan is built on retail sales to Customers. There are no payments required to join and participate in the Plan. The Plan is built on retail to Customers. Amplifei recognizes that VIPs may wish to purchase product in reasonable amounts either for resale or for personal/family use. The purchase of products primarily as an attempt to qualify for advancement in or compensation under the Compensation Plan is not permitted. VIPs are prohibited from (1) buying unreasonable amounts of product or encouraging others to do so, and (2) representing that there is any obligation to personally purchase product.**

AMPLIFEI CUSTOMERS:

Customers can purchase Amplifei's products at a discount for your personal or household use.

AMPLIFEI VIP MEMBERS:

An Amplifei VIP Member has the benefits of being able to:

- Sell Amplifei's products to customers to make a retail profit.
- Refer Customers and earn compensation from the sale of Amplifei's products; and
- Sponsor other VIP Members and earn compensation from the sale of Amplifei's products by other VIP Members in your sales organization.

WHAT ELSE DO I NEED TO KNOW ABOUT BEING AN AMPLIFEI VIP MEMBER?

There is no cost to become an Amplifei VIP Member. There are no required product purchases to be an Amplifei VIP Member. Amplifei VIP Members may purchase optional product packs as a jumpstart to their business.

While personal earnings may vary, the typical participant earnings range between \$0 and \$1500 annually. Amplifei defines participants as any Amplifei VIP Member who actively engages in the activities necessary to realize the benefits of the Compensation and Rewards Plan. This information will be updated annually to accurately reflect current changes. The Typical Participant earnings is representative of the smallest range of compensation earned by over 50% of all Distributors in the plan.

Note: These Participant earnings do not represent an Amplifei VIP Member's profit as they do not consider expenses such as monthly product purchases, travel, marketing and advertising and any other business expense that may be incurred by a Typical Participant in the promotion of their business. These Participant earnings also do not represent which of these expenses may be tax deductible. These earnings also do not include possible retail customer markup income, or other one-time compensation incentives, such as awarded trips, one-time rank achievement bonuses, or lifestyle bonuses etc., as earned in the Compensation and Rewards Plan.

Not all participants in the plan are typical and have the ability to generate strong incomes. Just like any sales business, earning compensation takes considerable dedication, time, and effort. As such, the compensation earned by our VIP Members varies significantly.

Individuals become VIP Members for various reasons. Some VIP Members join to sell our products part-time to friends and family to earn some extra income. Some VIP Members join Amplifei to sell Amplifei's products full-time.

Amplifei VIP Members do not earn compensation for recruiting or sponsoring other VIP Members or Customers—they only earn compensation when products are sold.

HOW MUCH COULD I EARN IF I SELL AMPLIFEI'S PRODUCTS (RETAIL)?

As an Amplifei VIP Member, you set your own selling prices. Amplifei's published retail prices suggest a 20-25% mark-up over the price paid by Amplifei VIP Members.

Amplifei VIP Members (and Customers) already receive an additional discount off the Retail Price for products purchased through our optional Subscribe and Save order program. With this additional discount, Amplifei VIP Members can purchase product below published retail prices.

HOW MUCH COULD I EARN FROM PARTICIPATING IN THE AMPLIFEI BUSINESS OPPORTUNITY?

In the United States, in our similar plan, from June 2020- 2021, there were a total of 13,356 active* Amplifei VIP Members and 33,764 active* Customers.

| 2020-2021 Yearly Compensation (USD) | Percent of VIP Members |
|-------------------------------------|------------------------|
| \$0 to \$250 | 3.7% |
| \$251 to \$500 | 8.9% |
| \$501 to \$1,000 | 18.6% |
| \$1,001 to \$2,000 | 10.5% |
| \$2,001 to \$5,000 | 13% |
| \$5,001 to \$20,000 | 10% |
| \$20,001 to \$50,000 | 2% |
| \$50,001 to \$100,000 | 0.09% |
| \$100,001 to \$200,000 | 0.02% |
| \$200,001 to \$1,000,000 | 0.009% |

*Includes all VIP Members who made a purchase from June 2020-June 2021.

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- Net Profit = Commissions & Bonuses + Retail Profit - Refunds – Non-Commissionable Purchases – Shipping & Taxes for non-personal consumption purposes.
 - Retail Profit = (Products Purchased for Resale) * 25%

